

# busworld® DAILYtimes

EUROPE BRUSSELS MONDAY 6 OCTOBER 2025



EXPOMAP inside 

## Heinz Kiess, head of Marketing Bus

"The MAN  
eCoach is a  
milestone"



The first series-produced eCoach from MAN Truck & Bus is in the starting blocks. The battery-electric coach is celebrating its premiere at this year's Busworld. Production is scheduled to start in 2026 at the MAN plant in Ankara, Türkiye. Heinz Kiess, Head of Product Marketing Bus at MAN Truck & Bus, explains about the challenges of the market launch, green tourism, new target groups and an impressive driving experience.

The MAN Lion's Coach E is the world's first fully electric coach from a major European manufacturer. Is the time ripe for an all-electric coach?

"Yes, we are convinced of that. Firstly, the EU has set strict CO2 targets for heavy commercial vehicles. These are to reduce their average emissions by 45 percent by 2030. In order to meet these requirements and because we are pursuing a clear zero-emission strategy for all vehicles in our portfolio, we have consistently focussed on the electrification of touring traffic for a long time. Our aim is to provide our customers with the best possible support, give them comprehensive advice and offer them innovative solutions. Many of our customers have already clearly signalled to us that they have a need for a fully electric coach.

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# Colophon

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» continuation of article p. 1

### What are the challenges of the market launch of the MAN eCoach?

"There is a great deal of heterogeneity in Europe when it comes to electromobility. In Scandinavia in particular, especially Norway, a large number of electric buses are already in successful operation. The basis for this is a nationwide charging infrastructure and the provision of subsidies. These are a key means of incentivising purchases. As an industry, we need to rethink this and work together to motivate politicians to create new incentives for entrepreneurs. Our customers need investment security and planning certainty when it comes to energy prices. Coaches are usually in operation for between six and twelve years, and the price of energy is a key lever for the total cost of ownership (TCO). Our aim is to achieve cost parity with diesel buses."

### What efforts does the development of the all-electric coach entail?

"The development of such an innovative vehicle is of course a challenge. However, we had the great advantage of being able to build on an excellent basis and utilise mature technologies. The MAN Lion's Coach has already been in successful use for many years, so we haven't changed much about the vehicle itself. We have also made a major electronic leap forward with the new electronics platform from model year 2024 for our MAN and NEOPLAN buses. The new platform enables all components and control units to communicate with each other in the vehicle. For the e-drive - i.e. the central motor and batteries - we were able to draw on the tried-and-tested technology of MAN's truck series. This means that our eCoach consists of truck and bus components that already have proven themselves. This has enormous advantages for our customers also because a service network for the MAN eTruck and eCoach throughout Europe is established."

### Has the experience over the years with the all-electric city bus, been of benefit?

"Definitely. We have now pooled our cumulative experience from the MAN Lion's City E and eTruck into the all-electric coach. We have already proven once that we can take off with an all-electric bus - back then with the city bus during the coronavirus pandemic under difficult conditions. All employees are highly motivated and can hardly wait to launch our eCoach and see it on the road. It is a historic milestone and a great success to go down in the history of the coach manufacturing industry as the first major European manufacturer of a fully electric coach."

### What advantages does the eCoach offer companies?

"For two years now, we have been in close dialogue with a number of customers regarding the challenges posed by electrified travel and their requirements for our vehicle. Like us, their aim is to upgrade the coach and position it as a modern and sustainable vehicle. The CO2 footprint is playing an increasingly important role. In addition, the eCoach is a real opportunity for coach tourism to reach new target groups for whom sustain-

ability is also a key factor in travel planning. In the past, long-distance coach providers have already given the image of coaches a positive boost and encouraged younger people to travel by coach. By electrifying travel, much more can be achieved here, and green accents can be set in both the coach and tourism industries."

### What do you personally find exciting about the MAN eCoach?

"The driving experience! And that's what it's all about for us, we want to offer our customers a noticeable change. It was an incredible feeling the first time I was allowed to drive this eCoach. It is so quiet, it feels like floating over the road. You sit in this big coach, step on the gas, feel this enormous power, but you can't hear the engine. It's really impressive, even the driver's workstation. Our team has managed to design it almost identically to the cockpit in our diesel buses; drivers do not have to get used to it and will continue to benefit from our sophisticated and user-friendly concept. The central display provides them with all the important information regarding range and driving style. I am convinced that the driving experience in the eCoach will inspire drivers and passengers. ■



## DAF Components with mild-hybrid solution

DAF Components presents a mild-hybrid solution for buses and coaches at Busworld 2025 in Hall 6, booth 619. The new PACCAR MX-11 and MX-13 engine series will also be on display. The mild-hybrid solution is developed in collaboration with Driventic, formerly Voith, and has already been successfully implemented in 110 city buses for public transport in Rome. The powertrain consists of a PACCAR MX engine and a robust mild-hybrid gearbox with an electric motor.

The mild-hybrid solution increases fuel efficiency by up to 15 per cent, thanks in part to a Start-Stop system. The PACCAR MX-11 (220 kW/299 hp to 330 kW/449 hp) and PACCAR MX-13 (315 kW/428 hp to 390 kW/530 hp) engines can also run on HVO biodiesel. DAF claims that the new PACCAR MX-11 and MX-13 engines are extremely quiet and vibration-free. An electric axle for future electric powertrains will also be presented. ■



## Summary

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*"The MAN eCoach is a Milestone"*

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*Isuzu Bus offers tailor-made solutions for its customers*

### 18 BUSWORLD EUROPE CONGRESS starts today

Booth 517,  
Hall 5

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## AWARDS IN 2025: 4 COMPETITIONS

### Busworld Vehicle Awards



The 22<sup>nd</sup> edition of this competition took place on 27 September with 12 competing vehicles: 6 buses and 6 coaches. And the winners are...



**YUTONG BUS**  
**U15**

Hall 3 | Booth 305



**YUTONG BUS**  
**T14E**

Hall 3 | Booth 305

The best performances in the different sub categories are awarded with a label of excellence.

#### BUS – Labels of Excellence

- **COMFORT**  
Daimler Buses  
Mercedes-Benz eCitaro
- **ECOLOGY**  
Yutong Bus U15
- **SAFETY**  
Yutong Bus U15

#### Grand Award BUS

- **1st Runner Up**  
Daimler Buses  
Mercedes-Benz eCitaro
- **2nd Runner Up**  
Ebusco 3.0

#### COACH – Labels of Excellence

- **COMFORT**  
Daimler Buses - Setra S 515 HD
- **ECOLOGY**  
Otokar e-TERRITO 13  
Yutong Bus IC12E
- **SAFETY**  
Daimler Buses - Setra S 515 HD
- **Driveline Technology Coach**  
Scania Irizar i6S Efficient PHEV

#### Grand Award COACH

- **1st Runner Up**  
Daimler Buses - Setra S 515 HD
- **2nd Runner Up**  
Yutong Bus IC12E

### Busworld Vehicle Design Award



For the very first time in its history, Busworld has grants the Vehicle Design Awards. A jury consisting of specialized design professionals took a look at the exterior and interior of all **buses and coaches present** at Busworld Europe 2025 over the past few days. Taking all the design aspects into consideration they unanimously came to the conclusion that the **Yutong Bus U15** is the winner of the first Busworld Vehicle Design Awards in the category Bus, and the **VDL Bus & Coach Futura 3** in the category Coach.



**YUTONG BUS**  
**U15**

Hall 3 | Booth 305



**VDL BUS & COACH**  
**FUTURA 3**

Hall 5 | Booth 504B

## Busworld Digital Awards, highlighting digitalization in bus and coach



The Busworld Digital Awards aim to recognize and celebrate groundbreaking digital products and services that are transforming the bus and coach experience for the better.

Out of 31 participants the jury (an international group of bus and coach operators and digital experts) has selected a first, second and third place in the 4 different categories.

### 2<sup>nd</sup> & 3<sup>rd</sup> PLACE

#### Digital Operational Excellence

- **2<sup>nd</sup> – ZF Group**  
ZF Bus Connect  
Hall 5 | Booth 537
- **3<sup>rd</sup> – Robert Bosch GmbH**  
Secure central gateway  
Hall 5 | Booth 510

#### Digitally Enhanced Driving

- **2<sup>nd</sup> – Knorr Bremse**  
Knorr-Bremse Fusion  
3.0 Pedestrian Advanced  
Emergency Braking  
Function  
Hall 11 | Booth 1161
- **3<sup>rd</sup> – Daimler Buses GmbH**  
MirrorCam  
Hall 5 | Booth 503

### WINNERS

#### Digital Operational Excellence

- **Yutong Bus Co., Ltd.**  
Link+ (Yutong Fleet Management)  
Hall 3 | Booth 305

#### E-Mobility Management

- **ZF Group**  
ZF's Braking and e-Drive Synergy Program  
Hall 5 | Booth 537

#### Digitally Enhanced Driving

- **MAN Truck & Bus**  
Safestop Assist  
Hall 4 | Booth 401

#### Digital Onboard Comfort

- **Molead**  
Intelligent Cockpit System  
Hall 8 | Booth 843B

## Busworld Innovations, your opinion counts



Out of the 47 applications, the Busworld Awards jury labeled 24 products and services as innovative. But you also have a say in this! Do you agree with them or not? Visit the exhibitors on the following shortlist, evaluate their new product and give your vote by scanning the QR code! If a product gets more than 50% YES votes, it will become an official Busworld Europe 2025 Innovation.

### INNOVATION: ✓ OR ✗? YOU DECIDE!

- **A&K Fahrzeugteile Heidenau GmbH**  
Omnibus Classic Parts – Program  
Hall 8 | Booth 811
- **ACTIA**  
PowerDrive Cortex  
Hall 4 | Booth 441
- **Altertek Ltd**  
Bus ESS Re-Cell Service + Hybrid & Full Electric ESS Regeneration  
Hall 3 | Booth 308
- **AutonomyNow**  
ADAS Streamlined  
Hall 9 | Booth 947

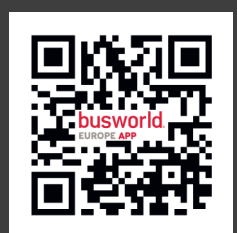
- **Butterfly Flexible Seating Solutions**  
Butterfly Motorcoach Convertible Sleeper Seat  
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- **Erwin A. Lang GmbH & Co. KG**  
FUENF-E by Lang  
Hall 6 | Booth 651A
- **Imagry**  
Imagry Autonomous Buses  
Hall 11 | Booth 1189A
- **Jaakko-Tuote Oy**  
JTPrivacy Glass  
Hall 8 | Booth 861
- **K2 Mobility GmbH**  
PANION - Integrated Charging Management  
Hall 11 | Booth 1138
- **Konvekta AG**  
NeXwork - Intelligent Climate Network for Electric Buses  
Hall 5 | Booth 508
- **MyBusDirect Zrt.**  
Industry 4.0 Starts with Employee Transportation  
Hall 11 | Booth 1189B
- **Protecfire**  
Detexline 4V  
Hall 11 | Booth 1179
- **Robert Bosch GmbH**  
Fuel cell power modules compact 100 and compact 190  
Hall 5 | Booth 510
- **Saint-Gobain Sekurit Transport**  
Amplisky® OMBRA/PERLA  
Hall 8 | Booth 833B
- **Spheros Germany GmbH**  
REVO®-E R290  
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UNVI C26  
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- **Veldo Teknoloji A.S.**  
KONTROLBURDA  
Hall 11 | Booth 1187
- **Wuxi Hongyu Auto-Parts Manufacturing**  
Ray Tracing Roof  
Hall 9 | Booth 962
- **YUTONG BUS Co.**  
NFC Digital Key Application + Yutong Immersive Surround Sound  
Hall 3 | Booth 305
- **Zhengzhou Senpeng Electronics Technology Co., Ltd.**  
Senptec Electric Digital Driver's Workplace (DWP)  
Hall 9 | Booth 941
- **ZF Group**  
ZF e-comp Scroll electric air compressor  
Hall 5 | Booth 537

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# Busworld | One big family » continued see p. 16



# HÜBNER innovates all round

The HÜBNER Group, a global and established supplier to bus manufacturers, is presenting several new innovative products and solutions.

First innovation: the direct information on the window glass. Up-to-date, clearly visible travel information is essential for public transport passengers. Even with the use of smartphone apps, the demand for direct on-board information remains high. Transparent holographic displays provide information such as arrival and departure times directly in the passengers' field of vision. The holographic technology is integrated directly into the window glass, allowing content to be projected easily and very flexibly. This technology requires less space and less energy than conventional solutions such as OLED screens, while still delivering high image resolution, and thanks to their direct integration into the windows they are optimally protected against vandalism, for example.

A second novelty is a lighter articulation unit, the HNGK 28.2, for articulated buses. The innovative concept meets the requirements posed by the continuous growth of electromobility. Thanks to advanced casting materials and a 42% weight optimisation, it stands out for improved ground clearance for low-floor buses. Less weight means room for more batteries and a higher passenger capacity. The articulation control unit ACU4 of the latest generation meets all functional and cybersecurity requirements.

## Bellows fabric

A third unveiling is the new bellows fabric for articulation systems. The innovative Ecoflex fabric offers greater fire safety, but also high durability and insulation. In combination with a newly developed inner bellows, Ecoflex also stands out for its thermal and acoustic insulation properties, which at the same time optimise noise levels and energy consumption. Lighting elements integrated directly



Direct information on the window glass is essential for today's passenger.

into the bellows increase passenger comfort and sense of safety.

Another product innovation that HÜBNER is presenting in collaboration with ZEISS Microoptics is the Holo-Button – a contactless sensor surface for opening bus and train doors. This function is not only visually striking, but also highly user-friendly and improves both hygiene and passenger comfort. At Busworld Europe, well worth a visit. Hall 7, stand 755. ■



The new Ecoflex bellows with integrated lighting.

## MAN LION'S CITY E LE.

### Award-winning sustainable bus.

The MAN Lion's City 12 E LE is the perfect vehicle for both urban and cross-country travel. Its flexibility is matched only by its sustainability, which has also impressed the jury of international trade journalists for the Sustainable Bus Award (Sby). The MAN Lion's City 12 E LE is based on the electric 12-metre solo bus and ensures a particularly high level of seating comfort with a floor landscape adapted to customer feedback. Find out more at [www.man.eu/lionscity-e](http://www.man.eu/lionscity-e)

# Flexible and efficient midibuses are becoming more eco-friendly

Used as school buses, vehicles for demand-responsive public transport, or luxury coaches for small groups, mini- and midibuses are gaining popularity in Europe. Although the vast majority still run on diesel, more and more bus and coach manufacturers are offering environmentally friendly, battery-electric versions or vehicles powered by CNG.

Mini- and midibuses are often deployed for short to medium-distance routes. In their basic version they frequently operate as school buses. Low-floor variants are used in public transport or in regions with smaller passenger volumes, while luxuriously furnished models cater to the growing number of small groups seeking a more exclusive coach trip.

With their compact dimensions, mini- and midibuses are perfectly suited

for trips through historic cities or narrow streets in smaller villages. They are often adapted modularly for the transport of wheelchair users, who can board smoothly thanks to a manually or automatically operated ramp. Some vehicles are fitted with a second door behind the rear axle for this purpose. When buses are specifically designed for wheelchair transport, the ramp or lift is installed at the rear of the vehicle.

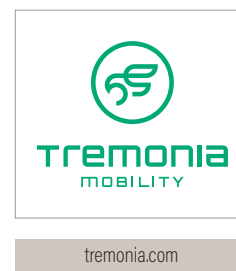
## With luggage space at the rear or underneath

Mini- and midibuses used for tourism are equipped with luggage compartments large enough to store the baggage of a small group. In vehicles built on commonly used chassis such as the Mercedes-Benz Sprinter or Iveco Daily, the luggage space is located at the rear, separated from the passen-

ger compartment. In slightly larger midibuses, for example from Otocar, Temsa, or Anadolu Isuzu, luggage is stored in compartments underneath the vehicle.

While the call for mini- and midibuses that could also enter zero-emission zones resounded loudly a few years ago, we now see how many manufacturers are already offering

battery-electric or CNG-powered variants. Undoubtedly, the broader rollout of zero-emission midibuses will allow this segment to grow further in the coming years. Improved battery technology and extended range are increasing their practical usability, enabling this vehicle type to strengthen its role in public transport, group travel, and flexible mobility services, both in urban and rural areas. ■



Premium minibuses for public transport, shuttle and coach services have been our core competency for more than 25 years. In our independence as Tremonia Mobility is our origin as part of Mercedes-Benz also a promise of quality. Environmentally friendly, efficient and customizable: With more than 30,000 minibuses for up to 38 passengers made in Dortmund, we are part of the transition to sustainable mobility solutions – worldwide. As the flagship manufacturer of Sprinter buses, our plant meets the wide range of transportation requirements and guarantees the highest quality and safety standards.

**Booth 903**

## Siemens unveils Next-Gen EV charging system

At Busworld in Hall 8 booth 801c, Siemens is presenting the SICHARGE FLEX product family, a modular, scalable and versatile charging system for electric vehicles, whether for charging in depots or on the road.

At its core is a dynamic power distribution system that intelligently distributes power across multiple charging points based on the vehicle's real-time demand. The system offers a wide power range, from 480 kW to over 1,68 MW. SICHARGE FLEX delivers up to 1500 A charging current,

allowing even the largest EVs, such as buses, to be charged quickly.

The SICHARGE FLEX family has a user-friendly design that simplifies installation and maintenance. The cloud-based monitoring and management solution Sifinity Control offers operators complete insight and control over their charging infrastructure, ensuring maximum uptime. The integration of DepotFinity's smart energy management is possible even with limited grid capacity, reducing costly infrastructure investments. ■

» Siemens presents a versatile, adaptable charging system for electric vehicles in Brussels.



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EURO BUS	1190B
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EUROLINE	956
EVAMO - PUMP TECHNOLOGY SOLUTIONS	1161B
EVE ENERGY CO., LTD.	1164E
EVERFOCUS ELECTRICS CORP.	958
EVERISE INDUSTRIES (S.Z.) LTD	1140C
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FAGOR EDERBATT	856

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FBAA / CHAUFFEURS CAFÉ	300B
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HESS	950
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HIDRAL GOBEL	928
HIGER	P3+P4
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BUSWORLD DAILY TIMES

## CATERING POINTS

- 1** 4 Eat Fastfood  
Belgian Fries & burgers
- 2** Nina  
Assortment of italian pasta & pinsa
- 3** Poule et Poulette  
Chicken nuggets, chicken wings and fries, soupe tom ka kai & wrap with chicken
- 4** Pico Bello  
Assortment of pasta & panini
- 5** Thai Café  
Thai Specialities
- 6** Be Shop 5  
Mini market with sandwiches, hot dishes, soft drinks, snacks and hot beverages
- 7** Brasserie 58  
Table service 'Brasserie'
- 8** Eaters  
Asian streetfood with pokéballs & banh mi
- 9** Mr. Boudin  
Belgian upgrade hot-dog
- 10** Belgian Beer Bar  
Belgian beers, salads, sandwiches, croques & sweets
- 11** Dim's  
Dim sums & bao
- 12** Frietkot De Corte  
Belgian fries & fricandel and poulycroc
- 13** Mamy  
Pasta, durum, smoothies
- 14** Hot-Dog
- 15** Cocotte en scène  
Fresh juices, smoothies & healthy bagels
- 16** Le Pain Quotidien  
Bio sandwiches, salads, soups & sweets
- 17** Ellis Gourmet Burger  
Famous burgers & fries
- 18** Be Shop 9  
Mini market with sandwiches, hot dishes, soft drinks, snacks and hot beverages
- 19** Chess Catering  
Self-service with pasta, salads, vol-au-vent, 1/2 chicken
- 20** Les délices d'Eric  
Hot coffee, pancakes, waffles, sweets, sandwiches, ...
- 21** Mex-y co  
Tacos, burritos

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LEX & HESSE	950	REFU DRIVE	962	TONGDA	98
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NANYANG CIJAN AUTO SHOCK ABSORBER	731C	SIRIUS LIGHT TECHNOLOGY	653B	XIAMEN JIEDENG MACHINERY	121
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OTO NUMUNE OTOMOTIV	411	SUPERLEE CORPORATION	651B	ZHENGZHOU SESSIKA INDUSTRY	71C
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OZTEKNIK	1132A				
PAILTON ENGINEERING	936				
PALAZ SAFETY BELTS // FELSENSOHN SAFETY BELTS	1150				
PALAZ SAFETY SYSTEMS	7110A				
PARAFINA D&C / HORSE	705A				
PAYEPLAST	922				
PCVUE / ARC INFORMATIQUE	1129				
PEI MOBILITY BRAND OF P.E.I.	639				
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PHOENIX CONTACT E-MOBILITY	718				
PILKINGTON AUTOMOTIVE FINLAND	836				
PILOT SEATING	450				
PLANINGO	1166				
PLASTEN OTOMOTIV ÜRÜNLERİ	1178				



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# Day 1 Don't Miss Today's Highlights

The Busworld Europe Congress opens today with a full program designed to inspire and inform every sector of our industry. Kick off the morning with a **comprehensive market overview from leading exhibitors**, then dive into sessions on **driver training, sustainable bus procurement, and innovative funding strategies**. Safety and security come under the

spotlight with a timely debate on **anti-terrorism in EU bus transport**. Be sure not to miss the Opening Session at 13:30 this afternoon. The afternoon continues with forward-looking discussions on **coach tourism, passenger rights, and strategies to fight driver shortage**. Authorities and operators alike will benefit from insights on **E-BRT systems and international**

**collaboration models**. And don't miss the day's finale: the **European Startup Prize for Mobility**—a showcase of groundbreaking ideas shaping tomorrow's mobility. Join us and make today count! ■

**CONGRESS ENTRANCE:**  
Hall 7 via the Mezzanine (balcony)

## busworld® EUROPE 2025 CONGRESS

BRUSSELS, BELGIUM 6-9 OCT 2025

in collaboration with:



## THE PROGRAM

### TODAY

#### MONDAY OCTOBER 6<sup>th</sup>

##### TRACK: THE SOCIO-ECONOMIC BACKBONE OF PUBLIC TRANSPORT (FREE)

- **08:45 – 09:45:** Market Overview and Trends in the European Bus and Coach Market Commented by the Biggest Busworld Exhibitors
- **10:30 – 12:00:** Driver Centric Initial and Vocational Training: Evaluation of the Initial Qualification and Periodic Training of Drivers
- **11:30 – 12:00:** Tendering Strategies to Purchase Sustainable Buses
- **13:00 – 14:00:** Overview of the Mini and Midibus Market for Commuter and School Bus Services
- **13:00 – 14:00:** Technologies and Collaborative Strategies for Enforcement of Regulations in Passenger Transport
- **13:30 – 15:00:** OPENING SESSION | Funding Strategies for the Increasing Role & Importance of Modern Urban and Intercity Bus Services
- **15:15 – 16:30:** Tendering Strategies for Public Transport Services (Between Public Authorities, PTAs and PTOs)
- **15:30 – 16:30:** Improved Rights and Better Information for Travelers – Focus On Bus and Coach Services

- **16:30 – 17:30:** Strategies to Fight Driver Shortage

##### TRACK: SAFETY AND SECURITY IN BUS AND COACH OPERATIONS (FREE)

- **10:30 – 12:00:** Anti-terrorism in the EU's Bus Transport

##### TRACK: LONG DISTANCE OPERATIONS: THE FUTURE OF COACH (FREE)

- **11:45 – 13:00:** The Future of the Tachograph & New Technologies
- **14:00 – 15:00:** The Role of Coach in Tourism Concepts of the Future
- **16:45 – 17:45:** Models for Subcontracting and Collaboration Between Operators and Integrators for International Bus Lines, Airport Services and Event Transportation

##### TRACK: BUS SYSTEM MANAGEMENT FOR LOCAL AND REGIONAL AUTHORITIES (FREE)

- **16:45 – 18:00:** Improving Efficiency and Image via the Implementation of E-BRT Systems

##### EUROPEAN STARTUP PRIZE FOR MOBILITY (FREE)

- 18:00 – 19:00
- Registration obliged (see Busworld Europe website)

### TOMORROW

#### TUESDAY OCTOBER 7<sup>th</sup>

##### TRACK: DIGITAL MOBILITY SOLUTIONS (FREE)

- **09:00 – 11:00:** Navigating the Data Landscape in Bus & Coach Mobility: Opportunities, Challenges, and the Road Ahead
- **11:15 – 12:30:** User Awareness & Inclusion on the Implementation of Digital Assets in Passenger Transport
- **13:00 – 14:15:** Autonomous Buses: Status of Technology and Criteria for Successful Implementation
- **13:30 – 14:45:** Fleet Management Systems and Technologies for OPEX Reduction
- **15:00 – 16:15:** Software to Steer Smart Energy Management Systems & Charging Strategies

##### TRACK: SAFETY AND SECURITY IN BUS AND COACH OPERATIONS (FREE)

- **09:00 – 11:00:** Evaluation & Amendments on the General Safety Regulation II
- **11:30 – 12:45:** Risk Management and Insurance Related to Charging of Battery Electric Buses

##### TRACK: LONG DISTANCE OPERATIONS: THE FUTURE OF COACH (FREE)

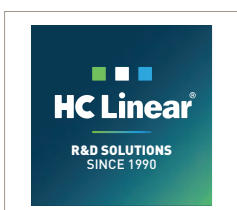
- **11:30 – 12:30:** Models and Platforms for Collaboration Between Coach Operators and OTAs & Other Stakeholders, to Increase Ridership
- **13:30 – 14:45:** Trends in Exterior and Interior Coach Design & Technologies for Increased Passenger Comfort
- **15:00 – 16:15:** Access to Cities for Coaches and Long Distance Bus Services
- **16:30 – 17:45:** Decarbonizing Long Haul & Interurban Routes: Status on the Energy Transition in Operations > 300KM

##### TRACK: BUS SYSTEM MANAGEMENT FOR LOCAL AND REGIONAL AUTHORITIES (FREE)

- **11:30 – 12:30:** Integrating Demand-Responsive Transport Services for Economically Viable Efficient Public Transport in Rural Areas
- **16:30 – 17:45:** The Open Mobility Ecosystem - Collaboration With Buses

##### NETWORKING DINNER (PAID)

- 18:00 – 21:00
- Registration is closed.



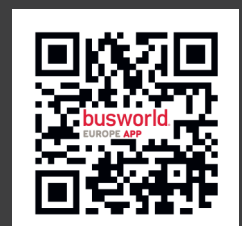
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# Setra Topclass S 516 HDH is "Coach of the Year 2026"

**SETRA TOPCLASS S 516 HDH has been crowned "Coach of the Year 2026" by a jury of journalists representing 24 leading European trade magazines. The election of the "Coach of the Year 2026" took place this year from the 8th to the 12th of September in Northern Italy.**

The election was preceded by in-depth testing in Motor Valley, the region with the highest concentration of automotive industries per square metre in the world. Three manufacturers took part: Iveco, Neoplan and Setra. Detailed measurements were carried out on all vehicles, each of which covered around 1,000 test kilometres on the road, in the mountains and at sea level.

Who participated? MAN with the Neoplan Skyliner "Double Deck" featuring the special "Auwärter Edition" equipment to celebrate the brand's 90th anniversary and the 85th anniversary of the inventor of the double-decker, Konrad Auwärter.

The vehicle brings together the latest modifications and improvements in the fields of safety and sustainability. It also offers operators the best efficiency with its new driveline and the D26 engine with its impressive performance: output of 382 kW / 520 hp at 1,800 rpm, maximum torque of 2,650 Nm at 930–1,350 rpm, making it the best in its class in the double-decker coach segment.

The second participant was the SETRA TOPCLASS S 516 HDH. A very fine vehicle presented by Daimler Buses, in Top Comfort specification. Configured for 48 passengers to travel in "Voyage Seat" seats with considerable comfort. The Setra is equipped with all the safety systems now mandatory on touring coaches, as well as enhancements to these systems. For

instance, reversing cameras are fitted with different coloured light markers indicating the right moment to pull back in when overtaking.

The driveline consists of the highly efficient OM 471 engine with 375 kW (510 hp), the fully automatic GO 250-8 PowerShift transmission and the RO 440 drive axle.

The third participant was the IVECO EVADYS. The vehicle offered by IVECO

is in fact an evolution of the Crossway model.

It is a vehicle that combines local travel with longer distances. It can be classified in the "Intercity" category. However, it is equipped as a touring coach, with ample space (9.4 m<sup>3</sup>) for passengers' luggage.

The Evadys is fitted with all mandatory safety systems, and the driving position of this vehicle is pleasant,

considering the fact that it is primarily a local transport vehicle. The engine delivers 400 hp / 290 kW, HVO-compatible, and develops 1,700 Nm. This vehicle is interesting because of its modularity and the opportunity it offers operators to diversify their activity with the same vehicle. ■



COACH  
OF THE YEAR  
2026



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ANADOLU ISUZU

# Anadolu Isuzu

## Isuzu Bus offers tailor-made solutions for its customers

"Tailor-made vehicles are our strength and our success. Ninety percent of the delivered products are non-standard," says Tuğrul Arikan, general manager of the Turkish manufacturer Anadolu Isuzu. "Every operator and driver has different requirements, and we respond with buses and coaches tailored to the customer's needs," the manager adds. Several Isuzu Bus vehicles, from the compact electric Novo Volt to the large Citivolt 12 city bus, can be admired at Busworld (hall 4, stand 403).

Anadolu has been around for 42 years and can look back on a long collaboration with Japan's Isuzu. At the company 6,000 employees build coaches, city buses, minibuses, trucks, and pick-ups. It was the first Turkish-Japanese joint venture.

The manufacturer operates under the name Isuzu Bus in the export market. Foreign markets are lucrative for Isuzu Bus. For instance, this year the Dubai Roads and Transport Authority received a fleet of 70 articulated Citiport 18 Class 2 buses. The order, worth 37.8

million dollars, marked the company's highest-ever turnover figure.

"The choice for tailor-made products is still the key to our success. This approach requires a strong R&D department. Our three hundred engineers are facing huge challenges. Customers' demands vary greatly. Every bus looks the same but still requires numerous adjustments. On top of that, regulations sometimes change three times a year. We have to constantly adapt to changing rules," says Tuğrul Arikan.

The energy transition is a major challenge for Isuzu Bus. "Europe in particular is pushing hard for greener transport. The first step is full electrification of city buses. Now we are working intensively on making inter-city buses emission-free. A complete transition for long-distance transport will take time. Biofuels may provide a transitional solution. Hydrogen as an energy source is more expensive than electricity, and distribution is a problem. In addition, the sector is facing a reduction in incentives for the

transition by governments," Arikan emphasizes.

Isuzu Bus is tapping into new markets. Thirty percent of production is exported to the Middle East, Central Asia, and North Africa. The company also aims to gain a foothold in the demanding European market. "Europe is a premium market, and our products reflect that image across other continents," says the general manager. Recently, the company

acquired a majority stake in the Uzbek manufacturer SamAuto, which produces large buses, trucks, and pick-ups. "We are also looking for partners elsewhere," adds Tuğrul Arikan.

With the slogan "On the road to a green future," Isuzu Bus is taking significant steps not only in making its vehicles greener but also in its production sites, where seventy percent of the energy used comes from solar panels. ■



Tuğrul Arikan, general manager of Isuzu Bus.



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# Busworld | One big family » continuation of p. 6



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# Fleequid, a new marketplace for buses and coaches

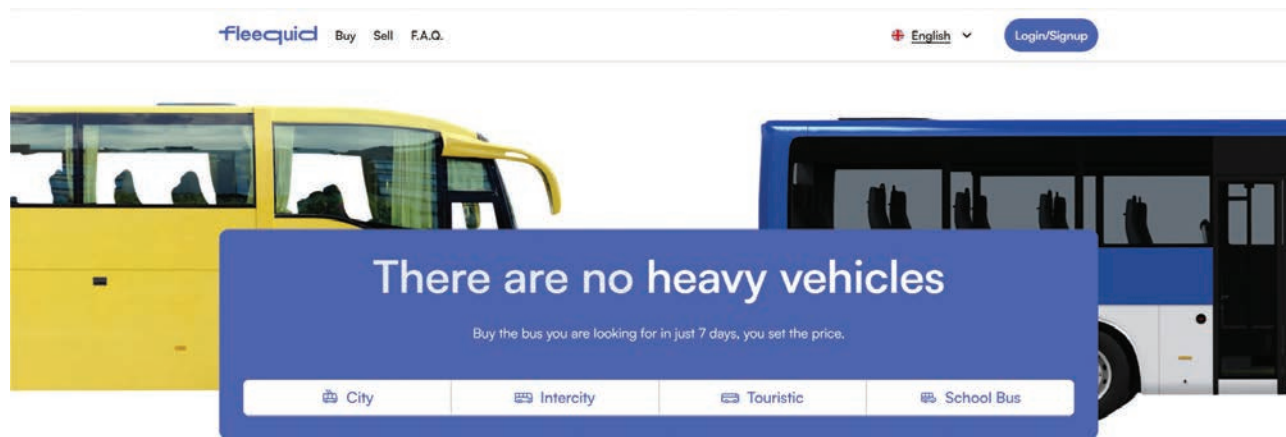
What do you do with vehicles that longer fit within a modern, young bus fleet? Sell it, is the answer of course. But then the question arises: how? The new auction website Fleequid is the answer. Fleequid is not only about selling and buying vehicles, but it also collects all the documents, coordinates the administrative procedures and manages payments for an easy and safe transaction. Over the last three months 700 buses found new owners. A demonstration of Fleequid can be seen in hall 11, booth 1144.

Fleequid comes from the experience of a leading company, BASCO (Italy), in the sale of used buses that has been operating for over

40 years on an international scale. Sellers and parties interested to participate in a Fleequid-auction can register themselves on [www.fleequid.com/it/signup](http://www.fleequid.com/it/signup). Registered members are informed of forthcoming auctions. Sellers can set a minimum price, choose a date when to show the vehicle to potential buyers and supply all the necessary documentation to Fleequid. After a sale is done, the seller agrees the handover date with the buyer and issues the invoice to Fleequid. The buyer sends the payment to Fleequid.

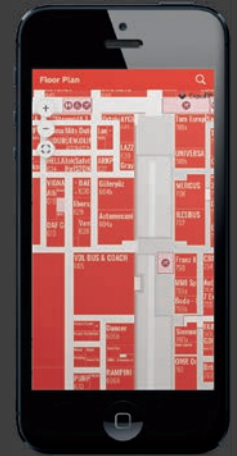
The buyer is also responsible for the vehicle registration and collection of the vehicle.

Fleequid support the parties in the handover phase. "Our top-notch tech team has built a proprietary platform based on the study of the peculiarities of a niche market, such as the trading of used buses. They used open-source technologies to develop tools that make the auction process intuitive, transparent and above all functional. The architecture is headless, a crucial choice to quickly adapt to new challenges related to content and to offer a website experience suited to users' needs", says Filippo Battaglia, who together with his brother Federico form the management board of BASCO Srl. ■



[www.fleequid.com/it/signup](http://www.fleequid.com/it/signup)

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# BUSWORLD EUROPE CONGRESS starts today

All congress' activities are only accessible via the Networking Zone on the mezzanine in hall 7. The Congress runs in a strong collaboration with the European Commission and consists of 6 tracks. Each track consists of 10 to 12 seminars.

## 1. The Socio-Economic Backbone of Public Transport : People, Technology and Market on Monday and Tuesday October 6th and 7th - coordinated by EY, Arthur d. Little and EMTA

A complete analysis and trend description of the EU urban bus-, coach-, schoolbus market, funding mechanisms, tendering strategies, collaboration between PTAs and PTOs, driver shortage and driver training and passenger rights.

## 2. Safety and Security in Bus & Coach Operations

on Monday and Tuesday morning, October 6th and 7th - coordinated by Public Transport Norway. It covers aspects related to road safety, (cyber-) security and anti-terrorism. Special relevance is given to the evaluation of the EU General Safety Regulation 2 - including the proposal for amendments.

## 3. The Future of Coach and Long Distance Bus Operations

on Monday and Tuesday afternoon, October 6th and 7th coordinated by GPN. A dedicated program covering all aspects of operations over 300km, such as coach tourism, the energy transition in this segment, access

to the cities for coaches and international bus lines, coach design, etc.

## 4. Digital Mobility Solutions

on Tuesday October 7th - coordinated by ERTICO/ITS-Europe and ITxPT

Focus is on the gathering, storage and exchange of vehicle-data, on the implementation of autonomous buses, digital tools for opex-reduction, safety and smart energy management.

## 5. Bus system Management for Local and Regional Authorities

From October 6th till 8th - coordinated by POLIS

Highlighting the vital role of cities towns and regions in organizing sustainable bus services. Topics include integration with other modes, access rules, fleet electrification, parking policies and E-BRT.

## 6. The European Zero Emission Bus Conference

Starting Tuesday afternoon, October 7th till Thursday October 9th - coordinated by ERM

The energy transition is speeding up in the urban bus segment. However, we receive testimonials on remaining challenges in the fields of smart energy management, the potential outsourcing of it, insuring the charging process, the implementation of hydrogen, the organization of depots, etc. ■

## Busworld welcomes Tourleaders

Busworld welcomed a delegation of the Association for leaders. Innovations in infotainment systems in tourism coaches and the consequences in their work related to the energy transition was given special attention in the presentation. Reference was made to the Busworld congress track "The Future of Coach and long distance bus operations", which start on Monday October 6th at 11am. ■



Johan Verweider, president of the Tourleader's Association & Jan Deman from Busworld Foundation.

## The Busworld Europe 2025

### Congress' Program for Monday October 6th

- 08.45am** Market Overview and Trends in the European Bus and Coach Market Commented by the Biggest Busworld Exhibitors, in collaboration with ACEA
- 10.30am** Driver Centric Initial and Vocational Training: Evaluation of the Initial Qualification and Periodic Training of Drivers, in collaboration with EUROTRA
- 10.30am** Anti-Terrorism in the EU's Bus Transport, in collaboration with ARRIVA
- 11.30am** Tendering strategies for sustainable buses in collaboration with EMTA
- 11.45am** The Future of the Tachograph & New Technologies, in collaboration with TLN
- 12.00pm** Overview of the Mini and Midibus Market for Commuter and School Bus Services, in collaboration with Truck&Bus Builder Magazine
- 01.00pm** Technologies and Collaborative Strategies for Enforcement of Regulations in Passenger Transport, in collaboration with IRU
- 01.30pm** Funding Strategies for the Increasing Role & Importance of Modern Urban and Intercity Bus Services, in collaboration with Arthur d. Little
- 02.00pm** The Role of Coach in Tourism Concepts of the Future, in collaboration with GPN
- 03.15pm** Tendering Strategies for Public Transport Services (Between Public Authorities, PTAs and PTOs), in collaboration with EY
- 03.30pm** Improved Rights and Better Information for Travelers - Focus On Bus and Coach Services, in collaboration with the European Passengers Federation
- 04.30pm** Strategies to Fight Driver Shortage in collaboration, in collaboration with IRU
- 04.45pm** Models for Subcontracting and Collaboration Between Operators and Integrators for International Bus Lines, Airport Services and Event Transportation, in collaboration with GPN
- 04.45pm** Improving Efficiency and Image via the Implementation of E-BRT stems, in collaboration with polis
- 06.00pm** Awarding ceremony of the European Start-Up Prize in Mobility



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📍 Hall 6, 605b



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